

# Indian Institute of Management, Ahmedabad

The Conference Coordination Committee awards  
this Certificate of Commendation to

*Kavita Sharma and Garima Gupta*

for the paper

*An Investigation into Consumer Behaviour for  
Energy Labeled Products*

for making a significant contribution to research on  
marketing in emerging economies presented at the

**5th IIMA Conference on Marketing in Emerging Economies**  
held at IIM Ahmedabad, January 9 - 11, 2013.

Anand Kumar Jaiswal

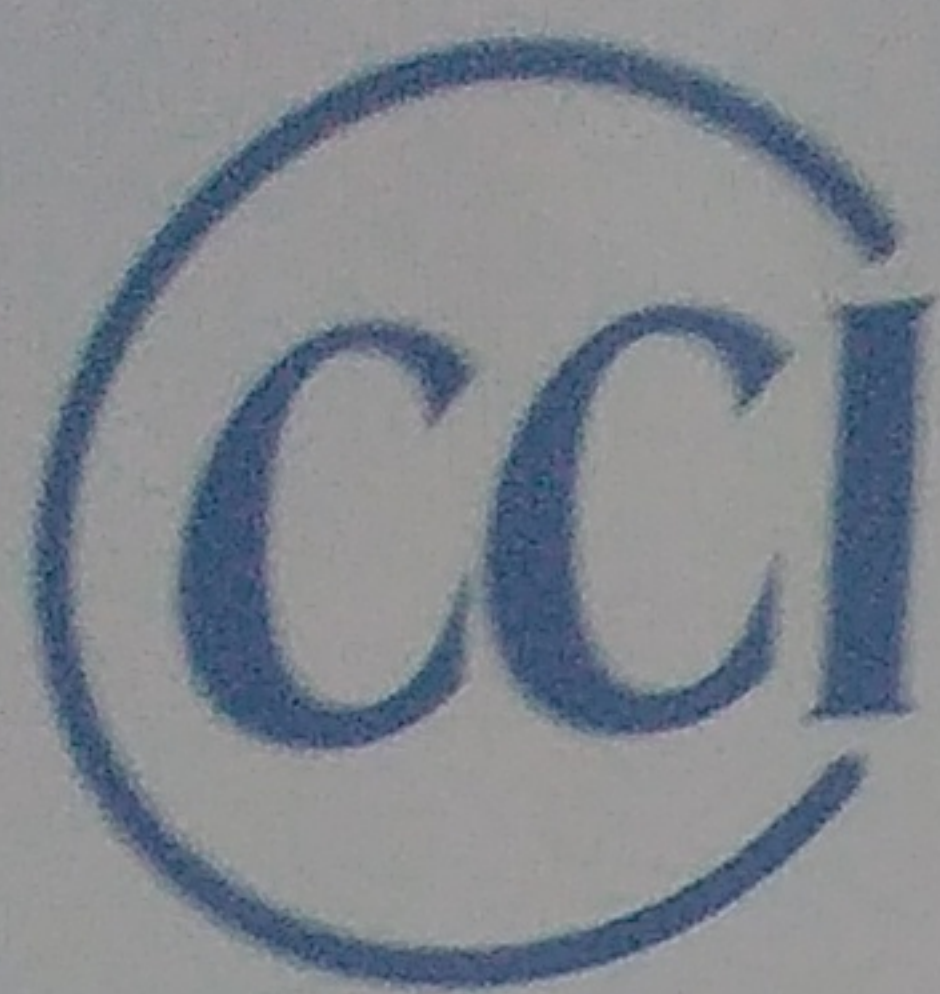
Arvind Sahay

Dheeraj Sharma

Piyush Kumar Sinha

Conference Coordination Committee





**CORPORATE COMMUNICATION INTERNATIONAL** at Baruch College/CUNY  
A global center for information and knowledge on corporate communication

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## NEWS RELEASE

For Immediate Release  
July 8, 2014

Contact: Michael B. Goodman, Ph.D., Director  
646-312-3749  
[cci@corporatecomm.org](mailto:cci@corporatecomm.org)

**Mala Sinha and Perveen Receive the Highly Commended Theoretical Paper Award at Corporate Communication International's Conference on Corporate Communication 2014**



Perveen (center) receives the Highly Commended Theoretical Paper Award at CCI's Conference on Corporate Communication, June 5, 2014. Standing with her are Christina Genest, CCI Associate Director and Michael B. Goodman, Ph.D., CCI Director.

New York, New York. Mala Sinha and Perveen received the Highly Commended Theoretical Paper Award at Corporate Communication International's Conference on Corporate Communication 2014, held June 3 - 6, at The Hong Kong Polytechnic University,

Hong Kong for their paper, "Nature and Impact of Strategic Corporate Communication in Indian Service Sector Organizations." *Corporate Communications: An International Journal*, published by Emerald Group Publishing Limited (UK), sponsors the annual award. Presenting the award was Michael B. Goodman, PhD, North America Regional Editor of *Corporate Communications: An International Journal* and CCI Director.

Speaking about the award, Goodman states, "Sinha and Perveen's work has significant impact in three strategic areas "(a) communication synergy, (b) value representation, and (c) organizational reliability. This important study not only provides guidelines to practitioners to formulate an effective corporate communication strategy designed to increase communication impact, but also offers a statistically constructed assessment instrument of Strategic Corporate Communication."



Max-Jean Zins

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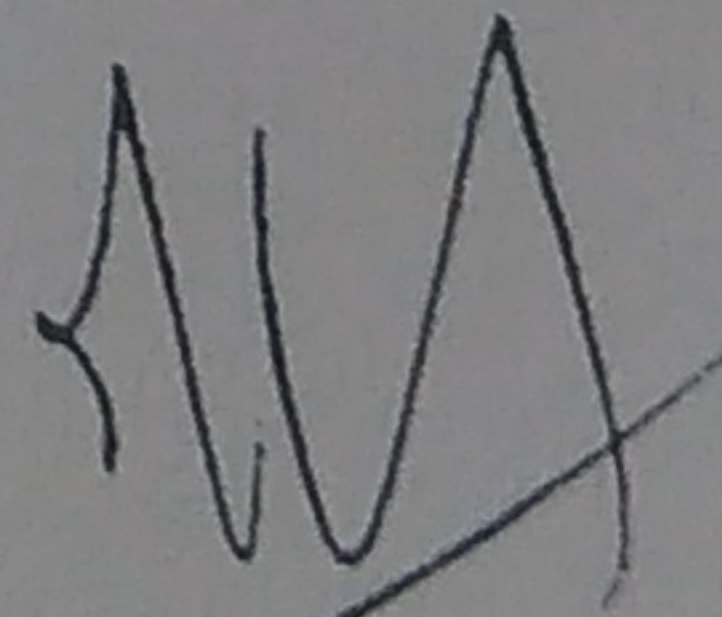
Programme franco-indien  
Indo-French Programme

*Annexure-74*

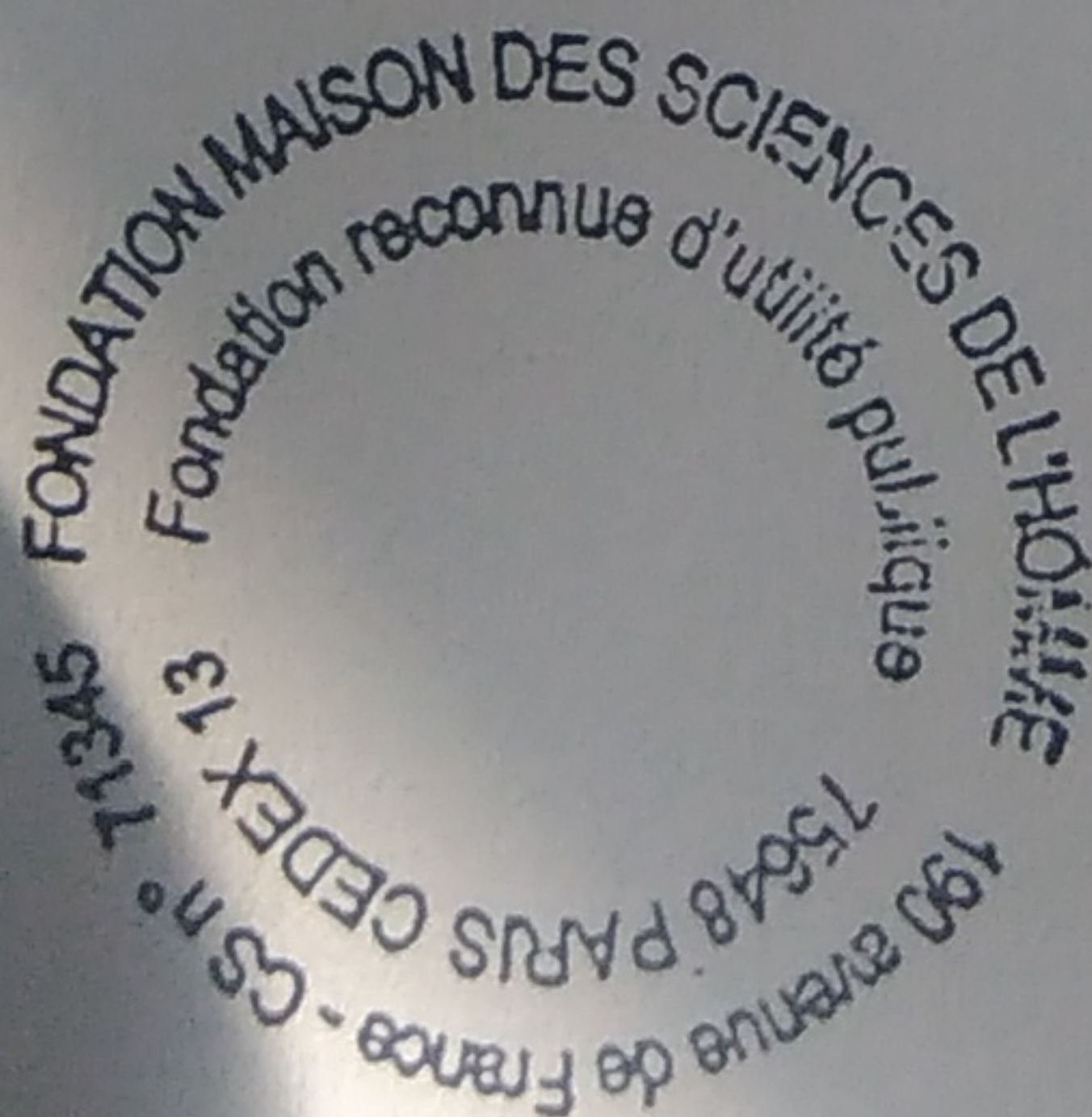
TO WHOM IT MAY CONCERN

This is to certify that Dr. Monica Singhania, Associate Professor, Faculty of Management Studies (FMS), University of Delhi, was invited by the Fondation Maison des Sciences de l'Homme (FMSH), in the frame of the Indo-French Programme of Cooperation in Social Sciences with Indian Council of Social Science Research (ICSSR). She began her stay at Cite Internationale Universitaire de Paris on May 17, 2013 and successfully completed it on June 5, 2013

Paris, June 5<sup>th</sup>, 2013



Max-Jean Zins  
Director, Indo-French Programme



*Monica*



Annexure-73



# COMMONWEALTH SCHOLARSHIPS

COMMONWEALTH SCHOLARSHIP COMMISSION  
IN THE UNITED KINGDOM

This is to certify that

*Monica Singhanian*

was awarded an Academic Fellowship

at Durham University

in 2012

and is a

**Diamond Jubilee Alumni Member**

*Tim Unwin*

*Professor Tim Unwin, Chair*

*Monica*

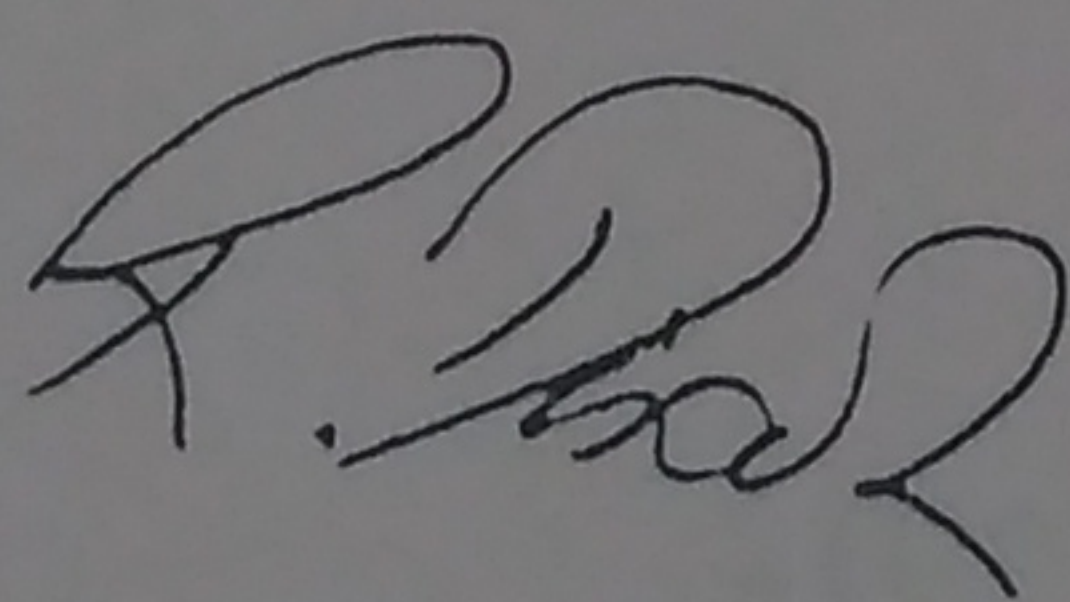


31 December 2012

Dear Sir,

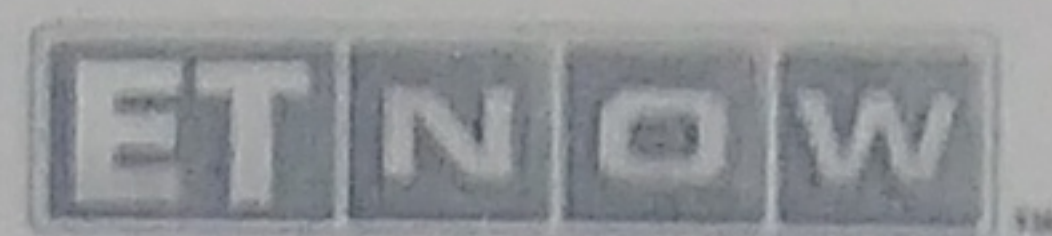
This is to certify that Dr Monica Singhanian, Associate Professor, Faculty of Management Studies (FMS), University of Delhi began her stay at the University of Durham, United Kingdom as Commonwealth Fellow on 1 October 2012 and successfully completed it on 31 December 2012.

Yours sincerely



Professor Rob Dixon  
Dean  
Durham Business School





Presents

NATIONAL  
EDUCATION  
LEADERSHIP  
AWARDS

16th February, 2013 | Taj Lands End, Mumbai

13<sup>th</sup> January, 2013

Dr. A. Venkatraman  
Faculty of Management Studies  
University of Delhi  
Delhi

Dear Dr. Venkatraman,

I am pleased to share with you the results of ET NOW National Education Leadership Awards which is scheduled on 16<sup>th</sup> February, 2013 at Taj Lands End, Mumbai from 7.00 pm Onwards. The ET NOW National Education Leadership Awards will recognize institutions that are innovative modern & industry related in their curriculum in Marketing, Advertising, Marketing Communications, Engineering & Technology etc.

The awards are well researched and chosen by an independent jury and a panel of professionals who believe in nurturing Talent and in recognizing the best of the best ...

I am pleased to share with you that the Jury has decided to honour you with the Award for Best Professor in Human Resources Management.

The award is in recognition of leadership, development, marketing an institute and industry interface of Business school. May I request you to accept the award in person and honour us with your presence.

A line in confirmation will be sincerely appreciated. We request you to plan your presence at 7.00 pm sharp at Taj Lands End, Mumbai.

Thanking you

Yours Sincerely

Jonathan Peters  
Founder  
Stars of the Industry Group

Dr. R. L. Bhatia  
Project Director  
B-School Affaire

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